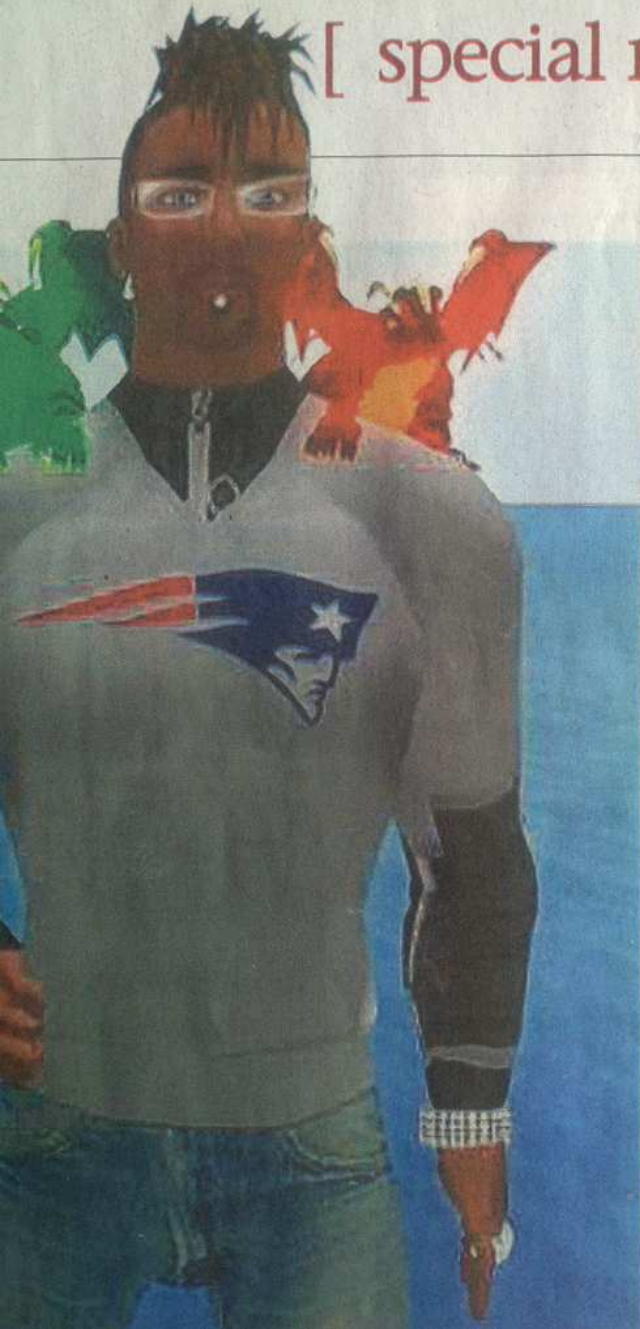


[special report: digital liaisons]

home 11

April 20, 2008 thesundaytimes



IN SECOND LIFE: LividEye Yoshikawa (left). Has a mohawk, piercings and two colourful dragon-like pets that sit on his shoulders.

IN LIFE: John Yap (above), 33, a media producer who lives in Woodlands and is single. He wears long-sleeved business shirts and trousers.

"LividEye is the wild child in me, sort of my evil twin who doesn't care so much about following the norms."



IN SECOND LIFE: DeVries Dreamscape (above), a city-chic career girl who looks and dresses exactly like her.



IN LIFE: Winne Soh (left), 24, a business manager at Dream Axis, which specialises in helping businesses and organisations build a presence in virtual worlds. She wears white shirts and business suits.

"It is useful to have my avatar resemble me. It builds familiarity with business associates and clients whether I meet them offline or online."